



Reseller Pricing Guide

2008

TABLE OF CONTENTS

TABLE OF CONTENTS	2
PRICING STRUCTURE FOR RESELLERS	3
Email and Hosting Services	3
Search Engine Optimisation	4
Add-on Products	5
Domain Names	6

PRICING STRUCTURE FOR RESELLERS

Email and Hosting Services

Figure 1.1 – Email and Hosting Services – all prices are calculated annually.

Products	Retail Rate		Reseller Rates	
Email Hosting			10%	25%
Economy Mail	\$110.00			\$82.50
Business Mail	\$220.00			\$165.00
Enterprise Mail	\$330.00			\$247.50
Email Marketing				
Mailroom*	\$360.00			\$270.00
Mailroom Pro*	\$1188.00			\$891.00
Shared Hosting				
Economy Hosting	\$191.40			\$143.55
Business Hosting	\$359.40			\$269.55
Premium Hosting	\$1199.40			\$899.55
Mission Critical	\$3599.40			\$2699.55
Ecommerce				
Payment Gateway*	\$599.40			\$449.55
Merchant eCommerce* Includes Payment Gateway	\$1199.40			\$899.55
Instant Store	\$359.40			\$269.55
Enterprise Store	From \$299		10% off quoted price	
X-Cart	\$299.00		\$269.10	
SSL & Add-ons				
Shared SSL	\$119.40			
QuickSSL	\$139.00	No Discount	Annually	
QuickSSL Premium	\$199.00	No Discount	Annually	
Urchin Statistics	\$99.00	No Discount	Annually	
Online Marketing				
Go Live	\$50.00			\$37.50

Payment periods are available in monthly, quarterly or annual billing cycles. Reseller discounts increase with further purchase, starting from 25% and up to 50% off Retail Rates. Please contact your Reseller Account Manager to discuss eligibility of discounts.

* Setup fees may apply.

Search Engine Optimisation

Figure 1.2 – Online Marketing prices and costs associated.

Search Engine Optimisation			10%	25%
Optimiser Report	\$149.00	Once off - Standard Reseller Rate		
The Traffic Accelerator	\$990.00	6 month program	\$900.00	\$792.00
The Traffic Accelerator (continuation)	\$330.00	2 month renewal		\$264.00
The Traffic Accelerator Pro	\$2990.00	6 month program	\$2691.00	\$2392.00
The Traffic Accelerator Pro (continuation)	\$490.00	2 month renewal		\$392.00
Campaign Manager				
Campaign Manager Includes Traffic Accelerator Pro and SEA	\$1250.00	Per Month	\$1125.00	\$937.50
Online Advertising				
Ad Manager*	\$299.00	Min. 3 months upfront	\$270.00	
Web Analytics	\$99.00	Once off – Basic Sites	\$90.00	\$79.20
	\$250.00	Once off – Dynamic Sites	\$225.00	\$200.00
Marketing				
News Publisher		Monthly + \$350 setup fee	\$270.00	
Bulletin Publisher		Monthly + \$350 setup fee	\$270.00	
Blog Publisher		Monthly + \$350 setup fee	\$270.00	
Copywriting				
Copywriting	\$150	Per page (max. 500 words)	\$135.00	\$112.50
	\$50	Per additional 100 words	\$45.00	\$37.50
Custom Design				
Custom Website**	From \$999	Quote required	\$899.10	

A 10% discount is provided off the RRP on the first purchase of any SEO product. Any additional products purchased after this will receive 25% off the RRP.

For Additional Information on Search Engine Optimisation products, please visit our website at <http://www.netregistry.com.au/online-marketing/index.php>

* Setup fees may apply.

** Price dependent on requirements for a quote speak to Reseller Sales.

Add-on Products

Figure 1.3 – Add-on products for additional services.

Product	Frequency	Retail Price	Notes	Reseller Price
Email Services				
POP Account	Annually	\$16.50	Per POP Account	\$12.00
Webmail Quota	Annually	\$16.50	Per 100MB	\$12.00
Database Services				
MySQL Database	Annually	\$55.00	Per DB	\$45.00
PostgreSQL Database	Annually	\$55.00	Per DB	\$45.00
MSSQL Database	Annually	\$264.00	Per DB	\$158.40
MSSQL Database	Monthly	\$22.00	Per DB	\$13.20
Backup Services				
Website Backup	Once off	From \$99 - \$250		10% off quoted price
Database Backup	Once off	From \$99 - \$250		10% off quoted price
Website Services				
FTP User	Once off	\$55.00	Per FTP User	\$45.00
Website Quota	Annually	\$50.00	Per month, Per 1GB	\$35.00
Bandwidth	As used	5.5cents	Per MB	5.5cents
Extra Services				
Cron Job	Once off	\$55.00		\$45.00
HT Access	Once off	\$88.00		\$80.00

* Website Space pricing is dependent on the package and additional website space required. Add-on products are subject to negotiation; please contact your Reseller Account Manager to discuss each service in more detail.

Domain Names

Figure 1.4 – Domain name price chart, listing retail and reseller rates.

Domains	Duration	Requirements	Retail Price	Initial Reseller Rate
Australian Domain Names				
.com.au	2 years	Australian Business	\$44.95	\$39.95
.net.au	2 years	Australian Business	\$44.95	\$39.95
.org.au	2 years	Australian Non-profit	\$13.75	\$11.00
.asn.au	2 years	Australian Non-profit	\$38.50	\$33.00
.id.au	2 years	Australian resident	\$29.95	\$29.95
.au.com	1 – 10 years		\$19.95	\$16.50
International Domain Names				
.com	1 – 10 years		\$19.95	\$16.50
.net	1 – 10 years		\$19.95	\$16.50
.org	1 – 10 years		\$19.95	\$16.50
.info	1 – 10 years		\$19.95	\$16.50
.biz	1 – 10 years		\$19.95	\$16.50
.nz	1 – 10 years		\$33.00	\$28.00
.co.nz	1 – 10 years		\$33.00	\$28.00
.net.nz	1 – 10 years		\$33.00	\$28.00
.org.nz	1 – 10 years		\$33.00	\$28.00
.gen.nz	1 – 10 years		\$33.00	\$28.00
.geek.nz	1 – 10 years		\$33.00	\$28.00
.co.uk	2 years		\$66.00	\$44.00
.org.uk	2 years		\$66.00	\$44.00
.cn	1 – 10 years		\$297.00	\$88.00
.com.cn	1 – 10 years		\$297.00	\$88.00
.net.cn	1 – 10 years		\$297.00	\$88.00
.tv	1 – 10 years		\$148.50	\$88.00
.eu	1 year	Euro Resident	\$55.00	\$33.00
.asia	1 – 10 years	Asia Pacific Resident	\$55.00	\$33.00
.mobi	1 – 10 years		\$55.00	\$33.00

* Domain name discounts for Resellers are based on volume. Discount brackets range from 10 to 25% off Retail Price listed above. Please contact your Reseller Account Manager to discuss each service in more detail.